



PRODUCT AND PACKAGING WORKING GROUP
- *Design for Compostability* -

NATIONAL ZERO WASTE COUNCIL

MISSION

To act collaboratively with business, government and the community, at the national and international level, as an agent of change for waste prevention and reduction in the design, production and use of goods.

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Canada united in the achievement of zero waste, now and for future generations

Working Groups

Circular Economy

Food

Communications Campaigns

Product Design & Packaging

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PRODUCT DESIGN AND PACKAGING

Working Group Members

Alan Blake, Executive Director, PAC NEXT (Co-lead);

Susanna Carson, CEO, BSIBio (Co-lead);

Allen Jensen, Assistant Project Engineer, Solid Waste Services, Metro Vancouver;

Laurie Lewis, Diversion Planning Coordinator, Halifax Regional Municipality;

Colin Isaacs, CIAL Group;

Julian Radlein, SymbiAudit Inc;

Isaul Lopez, Sales and Business Development - Biopolymers, BASF;

Jeanette Hanna, Market Development - Biopolymers, BASF.

Product Design and Packaging

2014 & 2015 – Design Portfolio

2015 – Designing for Compostability in Canada

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The Opportunity: Redirect food and food packaging from landfill >> compost

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The Opportunity: Redirect food and food packaging from landfill >> compost

The Issue: A lack of understanding on the challenges and opportunities around compostable packaging.

PRIORITIES AND GUIDING PRINCIPLES

Facilitate Knowledge Exchange and Dialogue

Commit to collaboratively working with business, government and community partners to develop new solutions.

Adopt a waste prevention and reduction framework that positions Canadian cities and businesses to compete globally in an emerging resource-constrained economy.

Align with global and international initiatives.

Stress the economic, social, and environmental benefits associated with the conservation of resources

Consider local and global consequence and long term impacts.

PRIORITIES AND GUIDING PRINCIPLES

Facilitate Knowledge Exchange and Dialogue

Compostable materials and their use as food packaging in Canada

2015 Webinars

2016 Publication series

THANK YOU



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