



National Food Waste Reduction Strategy

SUSTAINABILITY BREAKFAST – DECEMBER 15, 2016

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NATIONAL FOOD WASTE REDUCTION STRATEGY

Vision

Canada united in the achievement of zero waste, now and for future generations.

Mission

To act collaboratively with business, government and the community, at the national and international level, as an agent of change for waste prevention and reduction in the design, production and use of goods.



BC Bottle & Recycling Depot Association

Ridge Meadows Recycling Society





Granville Island



Recycling Council of BC





Food Waste: Global Problem

How do we reduce food waste in Canada?

1. Policies that support a resource efficient food system

- ❑ Tax incentives to stimulate donations of nutritious foods
- ❑ Reduce confusion in food labels
- ❑ Implement organics disposal bans



2. Actions that promote innovation

- ❑ Innovation in the recovery of clean energy from organic waste
- ❑ Innovation in infrastructure and web based technologies to help charities manage donated food
- ❑ Innovation in processing and packaging that reduce food waste



3. Behavior Change through engaging households and businesses

- ❑ A national *Love Food/Hate Waste* campaign
- ❑ Educational materials that support an organics disposal ban
- ❑ Develop guidelines that facilitate the donation of safe and nutritious foods



Call for Collaboration and Action





Thank you

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